



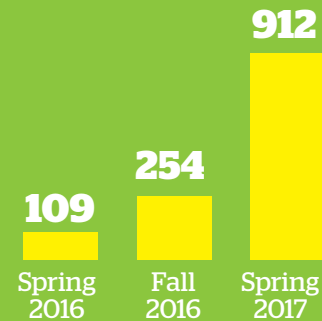
Tree For Me is more than just a tree at no cost. Participants commit to:

1. Select the right tree for the right place
2. Take care of their tree
3. Report on tree health and survival

Learn more at everytreecounts.ca

1,275 Trees Matched

Tree For Me started as a pilot project in Spring 2016. By 2017, the Toronto Parks and Trees Foundation has awarded nine community grants and counting.



89% Survival rate

Fall planting survey, 2016

Annual Impact of Tree For Me Trees

Tree For Me contributes to Toronto's 40% tree canopy goal.

Projected to maturity



\$133k

Economic value of environmental services



3m

Stormwater capture (gallons)



880k

Carbon capture (lbs)



140k

Energy saved (kWh)

86% of grant recipients exceeded their set goals

On average, communities exceeded their tree-matching goals by 49%.



Community Engagement



480

Volunteer Hours



282

Tree-Care Workshops

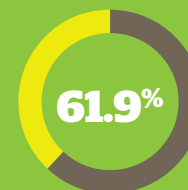


772

Participants

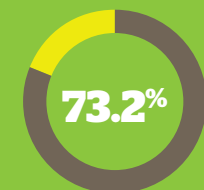
Follow-Through Rates

Community-led outreach results in more participants picking up their tree.



61.9%

Pilot



73.2%

Fall 2016



85.2%

Spring 2017